



National Productivity Council

DPIIT, Ministry of Commerce and Industry, Govt. of India

MSMEs : Riding the Digital Wave

How to keep your Business Digital ready

27th April 2021

11 AM - 12 PM (IST)

Webinar Coverage

- Numbers/Data/Information
- Importance of records
- What do Fintech look for while lending?
- A brief look at the evolving Fintech ecosystem
- Digital sale -The Long Tail

Registration Fee- Rs.399/-

Registration Link-
bit.ly/NPCTRG3

Contact: Ms. Kalpna Thakur
kalpna.t@npcindia.gov.in, 8802132481

